

AK Healthy Kids Coalition Meeting

9:00 a.m. to 12:00 p.m. Wednesday, March 5th

Join us at the BP Energy Center 900 East Benson Blvd., Midtown Anchorage

Or join by teleconference

1.866.880.8321 code **2233**

& Online

agnewbeck.adobeconnect.com/akhealthykids/

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Meeting Purpose & Goals

- Understand core messages and be able to give “elevator speech” on addressing childhood obesity
- Determine interest in grant application and if interest form exploratory team to pursue
- Build relationships and network with peers
- Gain knowledge of OPCP program and its importance : be advocates for obesity prevention
- Expand our reach and impact by working together on clear priorities : become a childhood obesity prevention team

Agenda

9:00 – 9:15

Welcome & Introductions

9:15 – 9:30

OPCP Updates : Questions and Feedback *OPCP Staff*

- Program components overview & progress on indicators
- School grants program
- Community nutrition & food policy
- Play Every Day & Healthy Futures campaign
- Obesity, physical activity & nutrition behavior tracking

9:30 – 10:15

Core Messages Training *Northwest Strategies*

- What are core messages?
- How to use core messages
- Group practice using core messages
- What other messages do we need to add to the list?

10:15 – 10:30

Break

10:30 – 11:00

Grant Opportunity *Cindy Norquest, Healthy Futures*

11:00 – 11:20

Group Share : Your Work and AK Healthy Kids Priorities *All*

11:20 – 11:50

Work Group Reports, Action Plans & Brainstorming *All*

- Priority 1 : Comprehensive Physical & Health Education
- Priority 2 : Health Screening & Interventions
- Priority 3 : Access to Healthy Choices

11:50 – 12:00

Closing Comments & Next Steps

- Upcoming Work Group and Steering Committee Meetings
- Action Items